



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

<u>Contract / Revision</u> 569212 /		<u>Alt Order #</u> 9796726
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 11/14/1198
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 08/17/12 / 08/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU	<u>Account Executive</u> Dan Driscoll	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media
 1010 Wisconsin Ave NW
 Suite 800
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	13	10/16/12	10/22/12	M-F 5a-530a	5a-530a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$250.00			
N 2	13	10/16/12	10/22/12	M-F 530a-6a	530a-6a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$350.00			
N 3	13	10/16/12	10/22/12	M-F 6a-7a	6a-7a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$375.00			
N 4	13	10/16/12	10/21/12	Sa 7a-8a	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$400.00			
N 5	13	10/16/12	10/21/12	Su 7a-8a	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$400.00			
N 6	13	10/16/12	10/22/12	M-F 7a-8a	7a-8a		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$475.00			
N 7	13	10/16/12	10/21/12	Sa 8a-9a	8a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$500.00			
N 8	13	10/16/12	10/21/12	Su 8a-9a	8a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$500.00			
N 9	13	10/16/12	10/22/12	M-F 8a-9a	8a-9a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$400.00			
N 10	13	10/16/12	10/21/12	FOX News Sunday	9a-10a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$200.00			
N 11	13	10/16/12	10/22/12	M-F 9a-10a	9a-10a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> DCCC	<u>Estimate #</u> 11/14/1198
<u>Advertiser</u> Democratic Congressional		<u>Original Date / Revision</u> 08/17/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	13	10/16/12	10/22/12	M-F 10a-11a	10a-11a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$200.00			
N 13	13	10/16/12	10/22/12	M-F 12p-1230p	12p-1230p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$250.00			
N 14	13	10/16/12	10/22/12	M-F 2p-230p	2p-230p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$100.00			
N 15	13	10/16/12	10/22/12	M-F 3p-330p	3p-330p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$250.00			
N 16	13	10/16/12	10/22/12	M-F 330p-4p	330p-4p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$250.00			
N 17	13	10/16/12	10/22/12	MLB Championship Series	2p-CC		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTFSS				1	\$1,900.00			
N 18	13	10/16/12	10/22/12	M-F 5p-530p	5p-530p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$550.00			
N 19	13	10/16/12	10/21/12	Sa 5p-530p	5p-530p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$400.00			
N 20	13	10/16/12	10/21/12	Su 5p-530p	5p-530p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$450.00			
N 21	13	10/16/12	10/22/12	M-F 530p-6p	530p-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$550.00			
N 22	13	10/16/12	10/21/12	FOX X Factor Thursday	658-9p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---T---				1	\$2,000.00			
N 23	13	10/16/12	10/22/12	M-F 9p-930p	9p-930p		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$1,200.00			
N 24	13	10/16/12	10/21/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$900.00			
N 25	13	10/16/12	10/21/12	Su 9p-1005p	9p-1005p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,000.00			
N 26	13	10/16/12	10/22/12	M-F 930p-1005p	930p-1005p		:30			NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$1,100.00			
N 27	13	10/16/12	10/22/12	M-F 1005p-1035p	1005p-1035p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$450.00			
N 28	13	10/16/12	10/21/12	Sa 1005p-1035p	1005p-1035p		:30			NM	1	\$250.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
569212 /	9796726

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	DCCC	11/14/1198

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congression:	08/17/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<hr/>												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$250.00			
<hr/>												
Totals											52	\$27,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	52	\$27,350.00	\$23,247.50
Totals	52	\$27,350.00	\$23,247.50

Signature: _____ Date: _____

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Rep Order# 9796726 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/17/2012 9:20 AM
Last Received: 08/17/2012 8:34 AM
Showing Buylines: All Lines

1 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product DCCC
Estimate# 1198
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1198
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER- PLEASE CHECK & CONFIRM ASAP

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-530A	GOOD DY UTAH5A	:30	\$250.00	10/16-10/22	2	1	2	\$500.00	
	2	TU-F,M	530A-6A	GOOD-UTAH5:30A	:30	\$350.00	10/16-10/22	2	1	2	\$700.00	
	3	TU-F,M	6A-7A	GOOD DY UTAH6A	:30	\$375.00	10/16-10/22	2	1	2	\$750.00	
	4	SA	7A-8A	GOOD DAY UT-SA	:30	\$400.00	10/20-10/20	1	1	1	\$400.00	
	5	SU	7A-8A	GOOD DAY UT-SU	:30	\$400.00	10/21-10/21	1	1	1	\$400.00	
	6	TU-F,M	7A-8A	GOOD DY UTAH7A	:30	\$475.00	10/16-10/22	4	1	4	\$1,900.00	
	7	SA	8A-9A	GOOD DAY UT-SA	:30	\$500.00	10/20-10/20	1	1	1	\$500.00	
	8	SU	8A-9A	GOOD DAY UT-SU	:30	\$500.00	10/21-10/21	1	1	1	\$500.00	
	9	TU-F,M	8A-9A	GOOD DY UTAH8A	:30	\$400.00	10/16-10/22	4	1	4	\$1,600.00	
	10	SU	9A-10A	FOX NWS SUNDAY	:30	\$200.00	10/21-10/21	1	1	1	\$200.00	
	11	TU-F,M	9A-10A	LIVE WTH KELLY	:30	\$250.00	10/16-10/22	3	1	3	\$750.00	

Rep Order# 9796726 Ver# 1 Status New
EC'd Yes

Traffic Order#

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2 of 3

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Product DCCC
Estimate# 1198
Buyer Katie Keuleman
Phone#
Fax#

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3050 K ST NW, SUITE 100
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Agency C/P1/P2/E 11/14/1198
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	TU-F,M	10A-11A	DR. OZ R	:30	\$200.00	10/16-10/22	2	1	2	\$400.00	
	13	TU-F,M	12P-1230P	FOX13-LIVE@12	:30	\$250.00	10/16-10/22	2	1	2	\$500.00	
	14	TU-F,M	2P-230P	JUDGE J BROWN	:30	\$100.00	10/16-10/22	2	1	2	\$200.00	
	15	TU-F,M	3P-330P	JUDGE JUDY	:30	\$250.00	10/16-10/22	2	1	2	\$500.00	
	16	TU-F,M	330P-4P	JUDGE JUDY R	:30	\$250.00	10/16-10/22	3	1	3	\$750.00	
	17	TU-M	430P-9P	MLB NCLS	:30	\$1,900.00	10/16-10/22	1	1	1	\$1,900.00	
	18	TU-F,M	5P-530P	FOX13-LIVE @ 5	:30	\$550.00	10/16-10/22	2	1	2	\$1,100.00	
	19	SA	5P-530P	FOX NEWS	:30	\$400.00	10/20-10/20	1	1	1	\$400.00	
	20	SU	5P-530P	FOX13-LIVE@5WK	:30	\$450.00	10/21-10/21	1	1	1	\$450.00	
	21	TU-F,M	530P-6P	FOX13-LIVE@530<	:30	\$550.00	10/16-10/22	1	1	1	\$550.00	
	22	TH	7P-8P	X FACTOR RSLTS	:30	\$2,000.00	10/18-10/18	1	1	1	\$2,000.00	
	23	TU-F,M	9P-930P	FOX NEWS AT 9	:30	\$1,200.00	10/16-10/22	3	1	3	\$3,600.00	
	24	SA	9P-10P	FOX NEWS	:30	\$900.00	10/20-10/20	1	1	1	\$900.00	
	25	SU	9P-10P	FOX NEWS AT 9	:30	\$1,000.00	10/21-10/21	1	1	1	\$1,000.00	
	26	TU-F,M	930P-10P	FOX NEWS AT 9	:30	\$1,100.00	10/16-10/22	3	1	3	\$3,300.00	
	27	TU-F,M	10P-1030P	SEINFELD	:30	\$450.00	10/16-10/22	3	1	3	\$1,350.00	
	28	SA	10P-1030P	SEIN FELD	:30	\$250.00	10/20-10/20	1	1	1	\$250.00	

Rep Order# 9796726 Ver# 1 Status New Traffic Order# Printed: 08/17/2012 9:20 AM 3 of 3
 EC'd Yes Last Received: 08/17/2012 8:34 AM
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 Product DCCC
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 Buyer Katie Keuleman
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 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 11/14/1198
 Flight Dates 10/16/2012 - 10/22/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () DAN DRISCOLL
 Salesperson Phone# 202-955-5342
 Salesperson FAX# 917-206-9589

---REPORT TOTALS---

Report Totals: 52 / \$27,350.00

---SALES MONTHLY TOTALS---

Oct 12: 52 / \$27,350.00
 Sales Totals: 52 / \$27,350.00
 Station Totals: 52 / \$27,350.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	CABL	KTVX	KDLJ	KUCW	KJZZ	KUTV	KSL	UNKB	KSTU	UNKN
\$118,913	0%	19%	1%	2%	2%	26%	27%	0%	23%	0%

Books null
 Demos RA35+